

ETHNIC CHANNELS GROUP LIMITED



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Press Release

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ECGL CANADA ANNOUNCES CARRIAGE AGREEMENT FOR MEGA COSMOS WITH ROGERS AND BELL EXPRESSVU

TORONTO - Ethnic Channels Group Limited (ECGL) announced today a carriage deal for Mega Cosmos with Rogers Cable Communications Inc and Bell ExpressVu. Mega Cosmos is available on channel 575 on Rogers Cable and channel 712 on Bell ExpressVu.

Mega Cosmos is a 24-hour-a-day Greek-language TV channel featuring the best of Greek TV to viewers in Canada. MEGA Cosmos delivers a multitude of the latest entertainment live from Greece. Soccer, dramas, news and game shows are just some of the programs available on MEGA Cosmos

"We're thrilled to launch Mega Cosmos on Rogers cable and Bell ExpressVU," says Slava Levin, ECGL's co-founder, chief executive officer, and President. "Our years of experience in the multicultural television and broadcast industry will allow us to make available to the Greek community the highest rated Greek language channel on the dial.

About Ethnic Channels Group Limited.

Ethnic Channels Group Limited ("ECGL") is a privately held Canadian company licensed by the Canadian Radio Television and Telecommunications Commission (CRTC) to operate 52 category 2 digital specialty services to the Canadian market place. ECGL

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is currently operating 12 Category 2 (digital specialty services) channels that deliver 24 hours 7 days a week leading programming from the countries of origin, serving the following communities: Arabic, Filipino, German, Iranian, Israeli, Russian (3 channels), Ukrainian, and Vietnamese.

ECGL also provides broadcasting facilities to third parties from its NCC - Network Control Center

The Company has built its broadcast infrastructure using the newest technology with unique network architecture as its backbone. Delivering services via satellite and/or fiber; ECGL is a full service television production and distribution centre fully equipped with master control, edit facilities and production studio.